



Optima Celebrates its 25th Year in the Hedge Fund Industry

This year, we celebrate the 25th anniversary of the founding of Optima Fund Management. In 1988, I had what was then the novel idea of creating one of the first independent funds of hedge funds to be offered to US investors. The concept of the business was simple: first, invest with the best and the brightest; second, diversify; third, control market risk.

From these modest beginnings, Optima has become one of the most recognized and well-respected firms in the business. We have developed a strong reputation for professionalism and effectiveness in building and overseeing hedge fund products.

Today, Optima has grown to be a \$4.0bn business, with institutional investors from the Americas, Europe and Asia accounting for approximately 70% of the assets. Our paramount objective remains unchanged: *To overcome volatile markets and unpredictable economic and political developments by preserving and growing capital over time.*

We pride ourselves in being at the cutting edge of innovation in alternative investment. In 1994, for example, Optima launched its first single manager fund with one of the true stars of global investing. In 1999, we began building customized programs for institutions. We have also been very innovative in recognizing compelling niche opportunities, launching a multi-manager strategy in 2007 to invest in the “best ideas” of a highly select group of accomplished hedge fund managers, and in 2009 launching a REIT to take advantage of one of the most overlooked investment classes – America’s superb farmland.

Since inception, Optima has been committed to offering high quality investment programs which focus on downside protection and low correlation to equity and fixed income markets.

Our 25th year has already given rise to celebration as our “best ideas” strategy won a prestigious Hedge Fund Intelligence award – the InvestHedge Global Equity Star for 2012 - with a gain of 17.4%. In June, Optima received three more nominations from InvestHedge: Global Equity: 5 Years, Global Macro & Futures: 5 Years and the 20 Year Award for our flagship strategy of US long/short equity. Additionally, we have been nominated for two awards by BarclayHedge / CME Group.

We look forward to many more years of continuing to offer innovative solutions which address the uncertainties of today’s and tomorrow’s markets.

D. Dixon Boardman
Founder and CEO
July 22, 2013